



Women Empowerment for Sustaining Development

People Convention on

Digital Space for Empowering Women

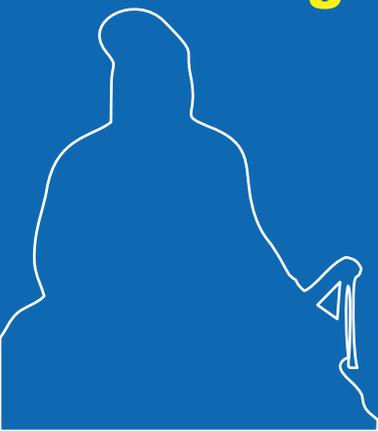
Organized by



ICT Programme
DHAN Foundation

Madurai Symposium 2019

Thamukkam Grounds, Madurai
September 20, 2019, Friday



Digital Space for Empowering Women

Now, the Rural women are getting access to information that is vital to their lives and livelihoods, about health, about the structure and services of public institutions, and about their rights. They are getting political visibility and voice in the institutions and power relations that shape their lives. Women are getting access to knowledge, education and skills development that could improve their livelihood. They are getting access to good health, education, and information about income-earning opportunities. Now, Women are able to get employment opportunity in the local area itself. Women empowerment directly reflects on the women financial contribution for their family and which is also reflects on the decision making level of the women in the family. Now, poor women are able to attain the technology based skills and technology driven regular carrier in the society. Once the women enabled in recent technologies, they could also able to contribute for their children education. The interest of the women after marriage in studies is now getting increased, now they are able to get quality skill training at their village itself. DHAN Foundation –ICT Programme is the stepping stone in bringing the above changes.



DHAN Foundation has initiated ICT Programme in the year 2001 and using ICT tools and services for Poverty Reduction and Women Empowerment. DHAN ICT Programme breaking down old barriers and building new interconnections in the emerging Global Village. As part of the ICT Programme, DHAN Foundation has established Community Resource Centers, Community Radio, Digital Agro Advisory units, Call Center, etc. These components have created employment opportunities for women, increasing productivity in farming, increasing health access, enabling the women for life skill, building knowledge, enabling and facilitating for sharing knowledge. With this background, ICT Programme of DHAN Foundation is organizing a People Convention on Digital Space for empowering women during Madurai Symposium 2019.

People Convention

DHAN Foundation ICT Programme hosts the convention on “Digital Space for Empowering Women. It is proposed to organize more than 200-250 Women for the event. They are the users/ beneficiaries of the different ICT Programme Components. This convention aims to discuss and deliberate



the experiences of “ICT and Women Empowerment” in different themes. The following tries to illustrate the same

Purpose

This convention aims to create a platform for women to discuss and deliberate the effective usage of ICT and also the future scope for capitalizing the Digital Space for women empowerment.

Participants

Women Users/ Beneficiaries of Community Resource Centers, Agro Advisory services, Community Radio, call Center, etc. Expecting 200+ participants from Tamil Nadu (Natham, Kottampatti, T.Kallupatti and Kadaladi)

Language

- Tamil

Date and Venue

The convention will be held on Friday, 20th September, 2019 at Thamukkam Ground, Madurai.

For further information, please contact

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ICT Programme

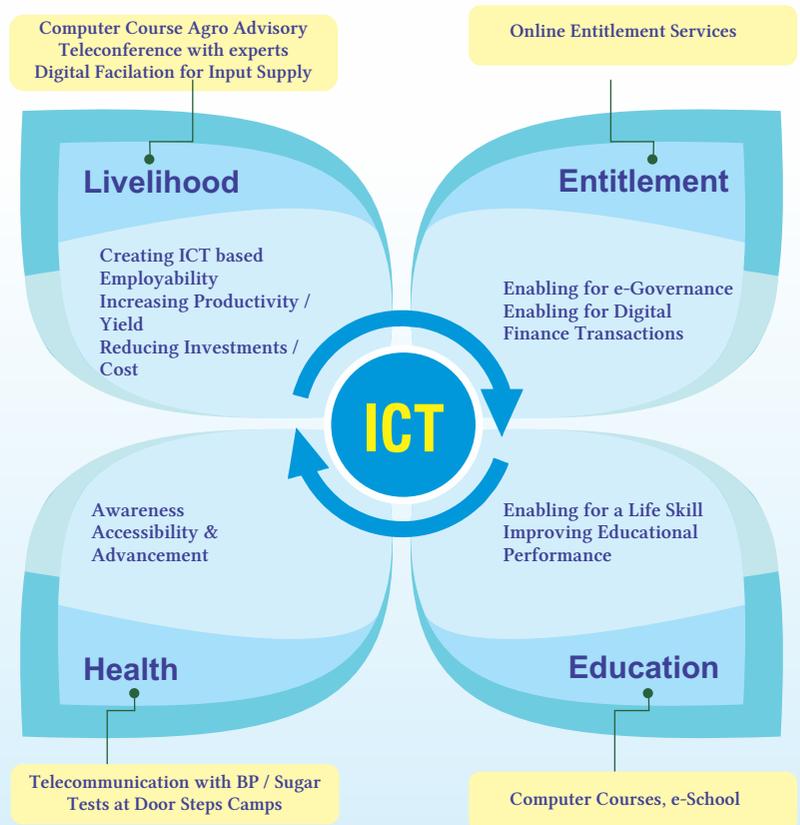
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ICT Programme of DHAN Foundation

The Rural Poor lack access to information that is vital to their lives and livelihoods, about health, about the structure and services of public institutions, and about their rights. They lack political visibility and voice in the institutions and power relations that shape their lives. They lack access to knowledge, education and skills development that could improve their livelihood. They often lack access to markets and institutions, both government and societal that could provide them with needed resources and services. They lack access to, and information about, income-earning opportunities. Now the world is heading towards a concept of global village connecting every organization and individual through Information & Communication Technologies (ICT). ICT finds a significant place in rural development, not only in terms of technological advancement but also in terms of reducing poverty. DHAN Foundation conscious of technological changes in this era and the poor being left out in this process has initiated the “Information & Communication Technology (ICT)” Programme. DHAN Foundation has initiated ICT Programme in the year 2001.

As part of the Programme, ICT enabled Community Resource Centers (CRCs) are established in the remote rural villages and interior slums of urban. The CRCs are using different ICT tools and applications for the upliftment of the poor. The CRCs are adding value for the livelihood of the poor, especially digital Agro advisory is being given to farmers through different technology driven media. Community Radio stations are also established as part of the ICT programme of DHAN. The Programme taking efforts to enable the community to own and run the community radio stations. The Programme uses different ICT tools like Video Conference, Webinars, Voice SMS, Whats App, etc. to create awareness, increasing accessibility and bringing advancement in the livelihood of the poor.